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ABSTRACT

Designed to help college instructors of media writing choose appropriate audiovisual materials for a basic course, this annotated bibliography presents 26 entries that cover diverse aspects of journalism. Films cited cover topics from the technical and legal aspects of journalism to television newswriting and police reporting. Citations are alphabetical, and briefly describe the film and furnish ordering information. (NKA)

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Writing for the Mass Media

A Selected, Annotated Bibliography of Audio-Visual Materials

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June, 1987

This bibliography is designed to help instructors choose appropriate A/V materials for the basic course in media writing. Names of institutions from which the materials may be secured have been included.

Assignment Mankind. 28 min., color. Michigan State University, Instructional Media Center, East Lansing, MI 48824

Covers the publishing of the Christian Science Monitor, an international daily newspaper. Interviews editorial, advertising, production, and correspondent personnel. Very thorough.

Behind the Type. 19 min., b/w. Michigan State University, Instructional Media Center, East Lansing, MI 48824

Discusses the nature and requirements of journalism as an occupation. Focuses on the characteristics of good reporting, the elements of effective advertising, and the nature of radio-TV journalism.

Bill of Rights in Action. 23 min., color. University of Kansas, 746 Massachusetts, Laurence, KS 66044

The First Amendment to the Constitution says that Congress shall make no law abridging freedom of the press. Does this protection mean that reporters can plead a special privilege not to answer questions

before a grand jury? Can reporters refuse to provide information in a criminal investigation in order to protect the names of their sources for a news story? These questions are asked and answered in an enlightening format.

Black Reporter in a White World. b/w. University of Michigan, TV Center, 400 Fourth St., Ann Arbor, MI 48103

Focuses on a tough, engaging black reporter who works for a southern white newspaper. Describes his work: its challenges, frustrations, and hopes.

Careers in Broadcast News. 11 min., color. University of Illinois, Visual-Aid Service, Division University Extension, Champaign, IL 61822

Pictures the steps in the preparation of a TV news story, indicating the objectives of news coverage and the skills and aptitudes demanded of the reporter.

City Desk Item. 10 min., b/w. University of Michigan, A/V Educational Center, 416 Fourth St., Ann Arbor, MI 48103

Shows how a news item gets into print--from the work of the reporter, the rewrite man, the city desk, the copy desk, to the composing room, the copy cutter, the make-up man, to the pressroom. Very thorough in its coverage of how a news item gets from the reporter to the finished newspaper.

Free Press/Fair Trial. 30 min., b/w. University of California, Extension Media Center, Berkeley, CA 94720

Examines the conflict between Constitutional guarantees to a free press and the individual's right to a fair trial. Discusses the extensive press coverage given to a sensational mass-murder case in Houston in 1973, with Houston journalists, lawyers, newspaper editors, and police debating whether the media denied the defendants a fair trial.

Journalism. 11 min., b/w. Boston University, School of Education, 765 Commonwealth Ave., Boston, MA 02215

Portrays the life of a newspaper reporter. Covers his work in various specialized capacities such as society, sports, music, drama, finance, and politics.

Journalism--Mirror, Mirror on the World? 52 min., b/w. Indiana University, A/V Center, Office for Learning

Resources, Bloomington, IN 47401

Analyzes and compares news coverage of a peace demonstration by the Public Broadcasting Laboratory, NBC's David Brinkley, the Washington Post, United Press International, and the New York Times.

Journalistic Freedom. 30 min., color. Nebraska Educational TV Council for Higher Education, Box 83111, Lincoln, NE 68501

Focuses on Peter Bridge who was jailed in Newark, N. J., in October, 1972, for refusing to divulge to a grand jury the source of a news story he wrote. He was the first of several journalists who chose to go to jail rather than compromise the trust of their sources.

The Journalistic Interview. 30 min., color. Nebraska Educational TV Council for Higher Education, Box 83111, Lincoln, NE 68501

Discusses how a reporter can conduct a good interview. Through simulated and actual interviews, the student is introduced to the proper care and handling of the interview. Extremely beneficial to students majoring in journalism.

Legislative Reporter. 19 min., b/w. University of Texas at Austin, Visual Instruction Bureau, Austin, TX 78712

Reports on how news of a Democratic government in action is conveyed to the people by following an Associated Press reporter as he covers the state house in Columbus, Ohio.

Miracle at Your Doorstep. 28 min., color. Michigan State University, Instructional Media Center, East Lansing, MI 48824

Discusses how the Detroit News serves the needs of the automobile capitol of the world. Focuses on the operation of the newspaper--from how reporters gather news to the preparation of the various kinds of news. Includes segments on advertising, the physical makeup of the newspaper, and the distribution of the newspaper. In-depth coverage is very informative.

Police Reporter. 19 min., b/w. University of Kansas, 746 Massachusetts, Laurence, KS 66044

The first section is used to illustrate in dramatic action the general reporting problems and techniques, with emphasis on police reporting. The second section shows the coverage of a holdup in which a payroll messenger is shot. General instruction in reporting is developed around the shooting incident.

Rapping with Jack Anderson. 30 min., b/w. Nebraska Educational TV Council for Higher Education, Box 83111, Lincoln, NE 68501

Topics Mr. Anderson discusses include public access to government documents, national security, Congressional abdication of power, and investigative reporting.

Reporter at Work. b/w. University of Michigan, TV Center, 400 Fourth St., Ann Arbor, MI 48103

Pulitzer Prize-winning New York Times reporter discusses in-depth reporting, citing his award-winning drug addiction and 1969 Chicago conspiracy trial stories. Candid, very insightful.

Shaping News for the Consumer. 17 min., color. University of California, Extension Media Center, Berkeley, CA 94720

Shows how a TV news story is put together at a station in San Diego, California, depicting the roles of the news director, the reporter, the camera operator on the scene, and the TV news producer. Demonstrates that TV news is a headline service and that news is a commodity--produced, packaged, and sold 24 hours a day.

Stars at Your Door. 25 min., color. University of Kansas, 746 Massachusetts, Laurence, KS 66044

Shows how one of the ten top newspapers in the country provides a community with the news, quickly and accurately. Takes the viewer through all the steps of bringing the news to the reader--from the receipt of a news tip in the newsroom to the delivery of the newspaper at the reader's door.

Subjective Reporting. 30 min., b/w. Nebraska Educational TV Council for Higher Education, Box 83111, Lincoln, NE 68501

The editor of the San Francisco Bay Guardian, Bruce Brugmann, prefers an aggressive, personalized, "neopopulist" style of reporting, rather than the objective approach practiced by most other newspapers and reporters writing for them. Mr. Brugmann explains

the reasons for his preference in a candid manner.

That the People Shall Know. 21 min., b/w. Florida State University, Instructional Media Center, Tallahassee, FL 32306

Features six top journalists who describe their careers in what they believe to be one of the most important fields of communication. They also describe the challenges as well as the opportunities the field has to offer.

The President and the Press. 30 min., b/w. Nebraska Educational TV Council for Higher Education, Box 83111, Lincoln, NE 68501

Discusses the relationship between presidents and the press. Usually the relationship is an adverse one in the sense that the two are on opposite sides of the fence. However, skeptical reporting causes the president to account for his actions and policies.

The Structure of News Film Story. 20 min., color. Iowa Films, University of Iowa, C-5 East Hall, Iowa City, IA 52242

Illustrates and explains how a news film story is put together. Very insightful.

Tomorrow's Government--Today. 27 min., color. University of Illinois, Visual-Aid Service, Division University Extension, Champaign, IL 61822

Dramatizes the work of a young newspaper reporter assigned to do a series of interviews with the men involved in planning a recreational mall; the reporter becomes convinced that educated planning and efficient administration are necessary to support elected officials and the needs and desires of the people they represent.

TV News: Behind the Scenes. 27 min., color. University of California, Extension Media Center, Berkeley, CA 94720

Describes the responsibilities of key members of a television news team by tracing the preparation of an evening broadcast of New York City's "Eyewitness News." The various reportorial and technical contributors comment on their jobs as they are shown going about their specialized activities.

TV News: Measure of the Medium. 16 min., color. Iowa Films, University of Iowa, C-5 East Hall, Iowa City, IA 52242

Examines TV news, a major source of information for most Americans. Documents the problems of news dissemination and the complexities of broadcast journalism as a frame of reference for critical judgment of news content.

Your Career in Journalism. 27 min., color. University of Illinois, Visual-Aid Service, Division University Extension, Champaign, IL 61822

Discusses the aptitudes basic to a career in journalism, the importance of a liberal education, professional courses at the college level, beginning jobs, and areas of specialization in journalism. Very thorough and informative.